16 Νοεμβρίου 2013

20 εικόνες που κόβουν το τσιγάρο

/ Γενικά Θέματα

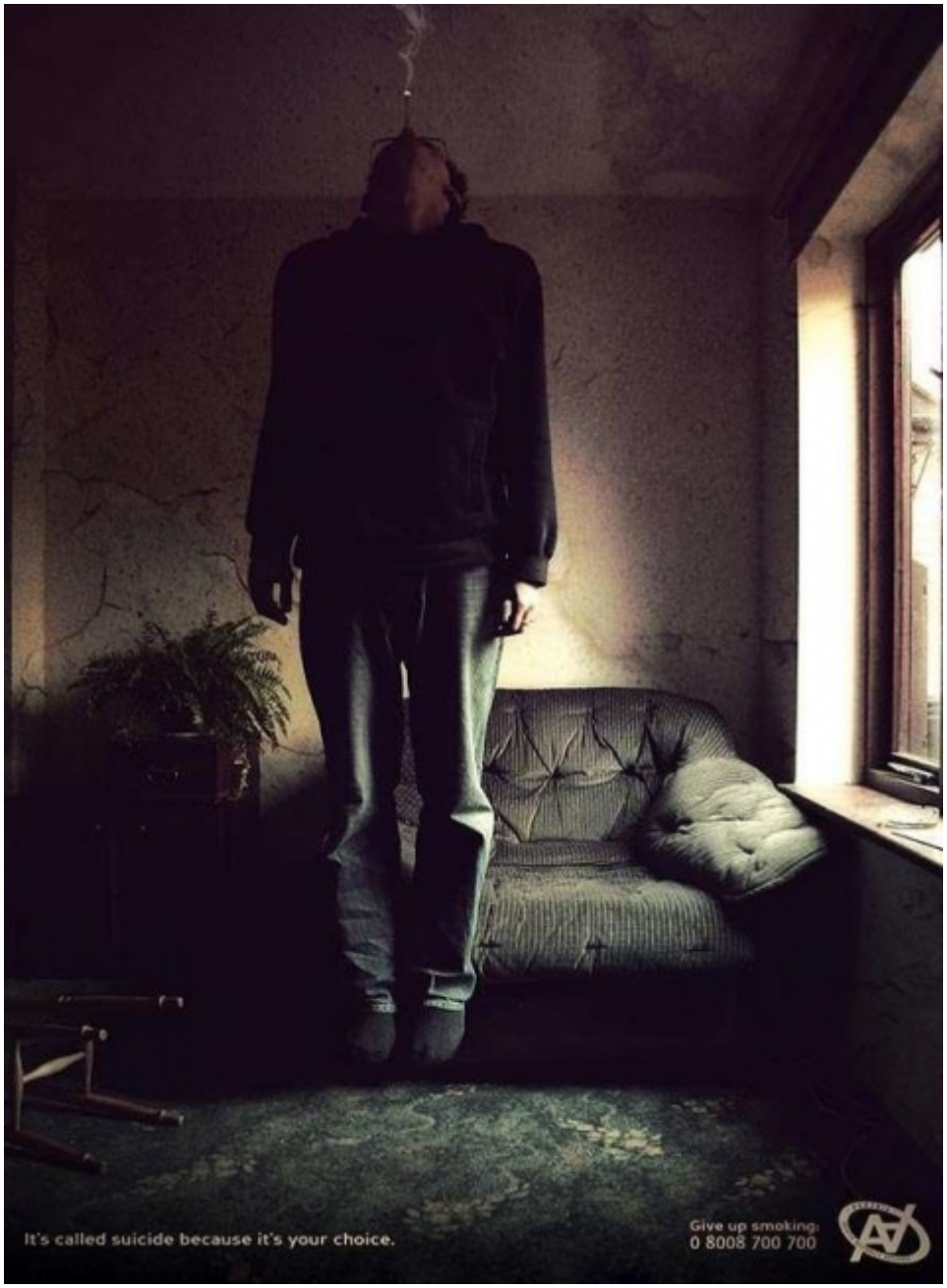
Κι ένα τεστ για να μετρήσεις τη ζημιά

Τα αντικαπνιστικά αφιερώματα έχουν «επισήμως» την τιμητική τους στις 31 Μαΐου, παγκόσμια ημέρα κατά του καπνίσματος. Ωστόσο, σύμφωνα με τον Παγκόσμιο Οργανισμό Υγείας το κάπνισμα σκοτώνει 4 εκατομμύρια ανθρώπους ετησίως. Έναν δηλαδή κάθε δέκα δευτερόλεπτα. Κατά τις εκτιμήσεις του ΠΟΥ, το 2030 οι ετήσιοι θάνατοι από τσιγάρο θα ανέλθουν στα 10 εκατομμύρια.
«Αν το κάπνισμα δεν επιτρέπεται στον παράδεισο, τότε δεν θα πάω» είναι η διάσημη ατάκα του Μαρκ Τουέιν. Από τις εκατοντάδες αντικαπνιστικές αφίσες που αντιπαραβάλλονται στις cool διαφημίσεις τσιγάρων, ακολουθούν 20 που δείχνουν το δρόμο για την «κόλαση».

Στη φινλανδική ιστοσελίδα Tobacco Body μπορείς να δεις με τον πιο διαδραστικό τρόπο πώς είναι η ζωή με και χωρίς τσιγάρο.

Όπου υπάρχει καπνός, υπάρχει και ζημιά;

Smoking Kills
Issued in public interest by
Alghanim
INDUSTRIES
MEDICAL SERVICES


It's called suicide because it's your choice.
Give up smoking:
0 8008 700 700

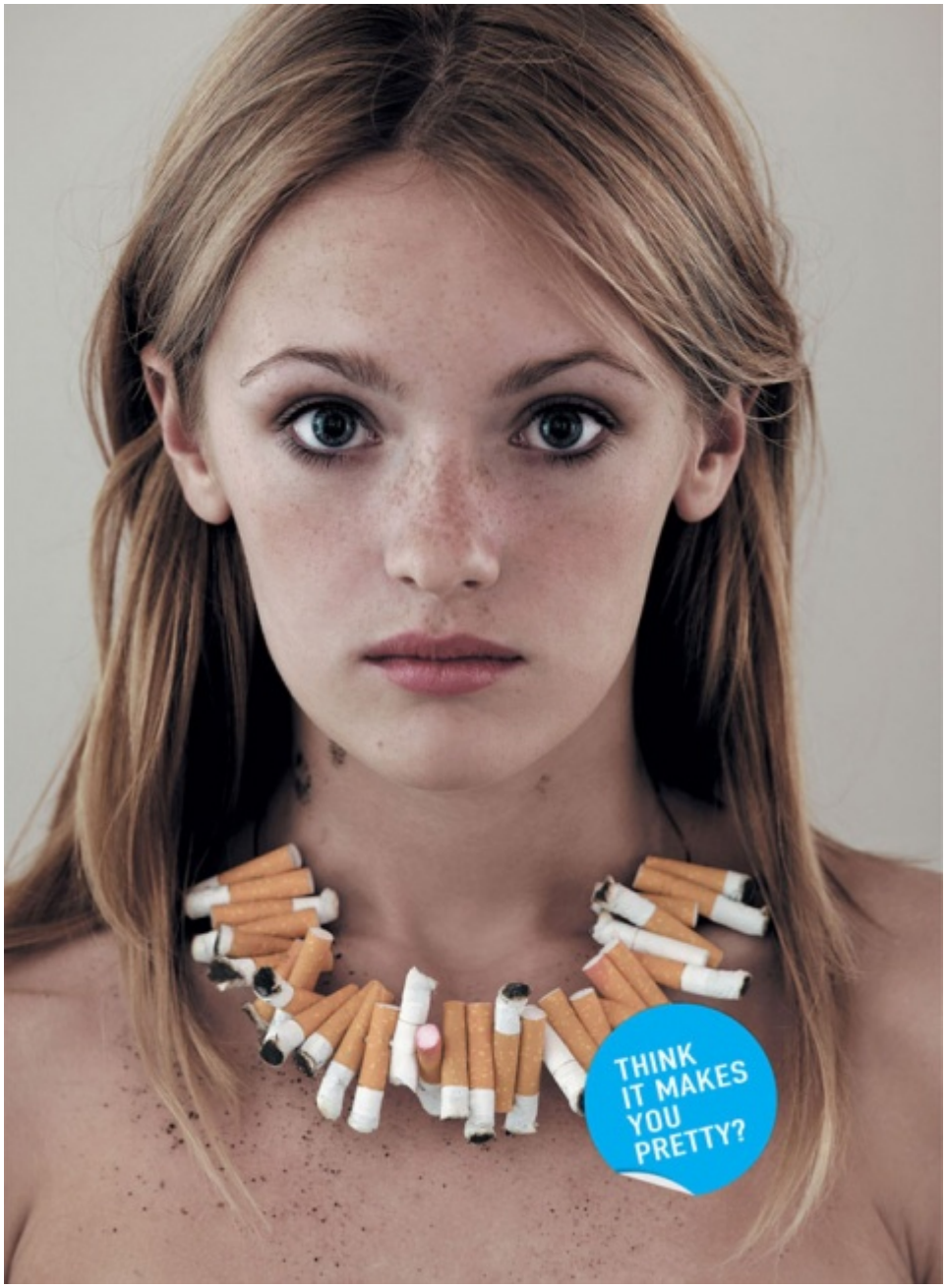
42
Nicotinell
SMOKING CAUSES PREMATURE AGEING

DNF
SECONDHAND SMOKERS ARE
ON THE WORST SIDE OF THE CIGARETTE
Secondhand smoke is more dangerous than firsthand smoke :
it contains 4000 chemicals, including 50 that can cause cancer.
droitsdesnonfumeurs.fr

Children of parents who smoke, get to heaven earlier.
CHILD HEALTH FOUNDATION

ADESF

A CHEAPER
WAY OF
LOOKING
SMOKING
HOT…QUIT!
READY TO BE TOBACCO FREE?
CALL 1-866
NEW-LUNG
(639-5864)
FOR FREE HELP IN QUITTING TOBACCO
TUPP
Tobacco Prevention and Cessation projects are made possible by Tobacco Settlement Revenue Funds
administered by the County of Orange Health Care Agency/Tobacco Use Prevention Program.


THINK
IT MAKES
YOU
PRETTY?

Daddy couldn't
give me pocket
money .
British Heart
Foundation

האגודה
למלחמה
בסרטן

suicide
homicide
The Roy Castle
Lung Cancer
Foundation
passivesmokingkills.org

Ingredient #223…Tar -- Ingredient #782…Formaldehyde -- Ingredient #42…Cadmium
EVER THOUGHT ABOUT WHAT YOU PUT IN YOUR BODY WHEN YOU SMOKE OR USE TOBACCO?
Cigarette smoke contains over 7,000 chemicals, including 69 known cancer-causing (carcinogenic) compounds and 400 other toxins. These include nicotine, tar, and carbon monoxide, as well as formaldehyde, ammonia, hydrogen cyanide, arsenic, and DDT.
CALL 1-866 NEW-LUNG (639-5864)
FOR FREE HELP IN QUITTING TOBACCO
TUPP
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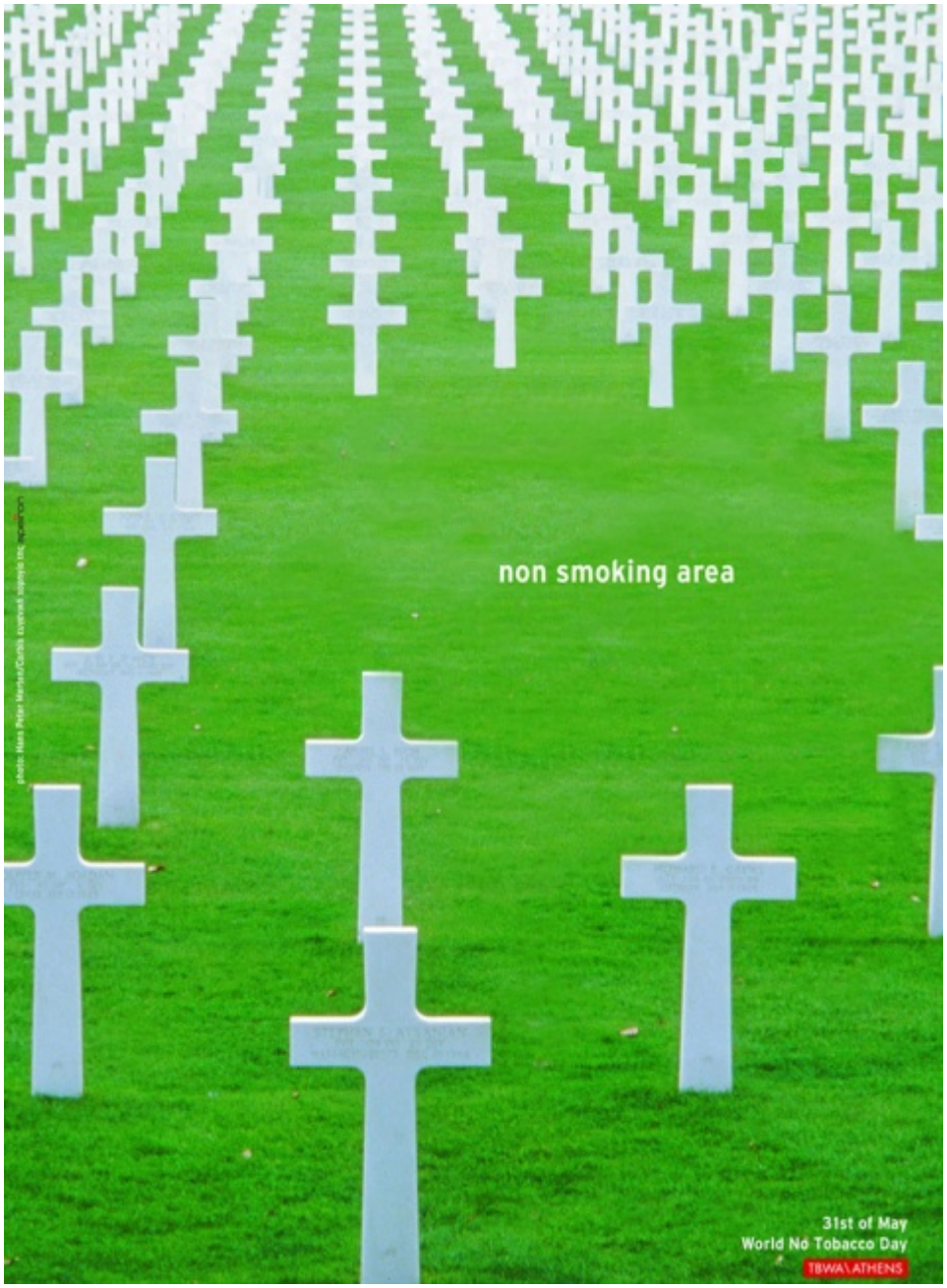
Source: Rockville (2010). How tobacco smoke causes disease: the biology and behavioral basis for smoking-attributable disease: a report of the Surgeon General. Department of Health and Human Services, Public Health Service, Office of Surgeon General.

CIGARETTES SMOKE PEOPLE


non smoking area
31st of May
World No Tobacco Day
TBWA\ATHENS

FATHER STEALERS

While serving their country, 116 fallen Canadian heroes where brought back from the war in Afghanistan since 2002. Last year 45,000 Canadians where killed by smoking related illnesses. Cigarettes are responsible for one in five deaths in Canada. Reality is that more Canadians die of smoking than they do at war. It's a harsh reality, so please help us fight cancer before it rips more lives apart, please call 1 888 939-3333 for donations.

Canadian Cancer Society

RIP
FAJČENIE? BUDE TO TVOJA RAKOVINA!
LIGA PROTI RAKOVINE

smokers make poor swimmers.

for information on smoking and health, visit www.ash.org.uk

ash.

Πηγή:athensvoice.gr